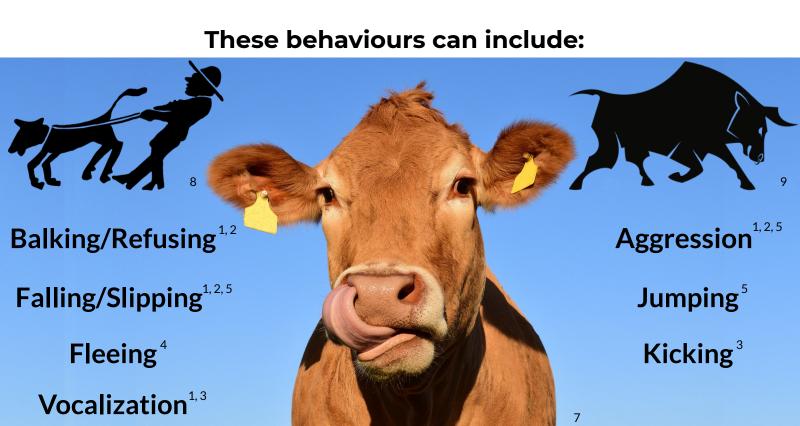
Cattle Whispering:



Because it's more effective than shouting

For cattle, being transported is bound to be necessary within their lifetime, however, this is a stressful and novel experience for many of these animals.^{1,3,5}As prey animals, cattle can respond to stressors with a variety of fear-based behaviours that are potentially dangerous to both the handlers and the herd. 2,4



huge impact on the occurrence of these behaviours, as good handling practices can significantly reduce instances of stress responses in cattle.2,4

The good and bad news is, we as humans have a



Voice

go a long way.^{1,2}

Use a calm voice when

speaking; a little can



noises can cause cattle to panic. 1, 2

Cattle can be easily

sudden, unexpected

Shouting and

Approach

the front to avoid spooking the cow.

and approach from

Walk, don't run,



from behind or from the side, they may not see you coming.

startled; if you approach

Contact

to get the job done; try using a flag or gentle touches. 1, 2, 5

Use the least amount

of contact necessary



moving but with greatly increased rates of stress responses.

hitting can get a cow

Cattle prods and

knowledge is half the battle. Infographic created using piktochart.com

Your actions make a difference,

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